



"bCIndia Is An Excellent Platform To Enhance Customer Relationship"

says **Mr. Aditya Mehta**, Director, Jaypee India Ltd.



CE&CR: Going by the preparations by the organizers, it seems that bC India will outshine all other similar events held so far in India. What are your expectations in this context?

A.M.: We are very optimistic about bc India. and I think It is an excellent platform to enhance customer relationship

and it's a good opportunity to meet existing and prospective clients across the globe. It is "The Event" for the Construction industry and we do expect a good International exposure.

CE&CR: In what ways will the Indian construction fraternity benefit from the show?

A.M.: bC India is bringing lot of International Exhibitors under one roof who would display high end innovative technology.

CE&CR: What products or services are you displaying at the show?

A.M.: Our main focus would be to showcase our advanced and innovative technology in rebar processing equipments. We would like to improve customer's knowledge, and introduce technical development in the industry. We would



Automatic Stirrup Benders

display our new product range, and our International partner KRB Machinery will display the advanced version of Auto Stirrup Bender COIL FORM 612.