



brand VISION

Jaypee India Ltd., KRB Machinery develops
Compact Rebar Shop concept

Jaypee India, pioneers of manufacturing bar bending and cutting equipment, has recently said that the company has tied up with KRB machinery company has successfully set up Centralised Bar Bending facilities in India.

"We have partnered with KRB, one of the four largest manufacturers of such equipment and together will be promoting steel service centers in India with the primary objective of providing readymade steel at site," says Aditya Mehta, Director, Jaypee India Ltd.

"The challenge is to show the justification in the initial investment to the potential buyers.

labour problems.

All the material handling between the cutting and bending processes are being handled at the Compact Rebar Shop, explains Kauffman.

"We are the pioneers of manufacturing reinforcing bar bending and cutting equipment in India"

Uncompromising Quality, internationally accredited technologies and customer convenience is the edifice for the phenomenal success of Jaypee India. It delivers products that promise quality and also stand the test of time. "Trust in your innate abilities coz you can do more than you think you really can..." says ADITYA MEHTA, DIRECTOR, JAYPEE INDIA LTD. Jaypee India have partnered with KRB, one of the four largest manufacturers of bending and cutting equipment, and together will be promoting steel service centers in India with primary objective of providing readymade steel at site. The concept of the Compact Rebar Shop, brought by KRB Machinery, US, in association with Jaypee India Ltd, is sure to make construction practices more efficient, speed up work and bring down wastage of steel to the bare minimum.

We are the pioneers of the manufacturing reinforcing bar bending and cutting equipment in India. Since its inception in 1982, JAYPEE India has constantly upgraded its portfolio with diverse offerings, challenging projects and impressive clients. Our reputation is built on technical expertise, professional approach and commercial integrity. With a dedicated team of dynamic, qualified professionals we provide optimal engineering solutions meeting client requirements. We build long term, successful partnerships with our clients based on mutual trust and respect.

With over 28 years of expertise, we understand the challenges in the manufacturing process and the opportunities to improve productivity. We have achieved great success by empowering every user in the enterprise with the tools to benchmark, automate and improve performance of their manufacturing tasks.

The company has manufacturing facilities in Howrah, Kolkata, and in Taloja, Navi Mumbai where we have a dedicated R&D wing to facilitate advances technological changes, and modifications, using state-of-the-art-equipment. ■

Jaypee India Ltd.



ADITYA MEHTA
Director,
Jaypee India Ltd.

Today you can build a structure in 12 months instead of two or three years, there is substantial savings. To do that you cannot cut and bend rebar at the job site. The cutting and bending being done off-site allow the customer to manage different projects at a time," says Nathan Kauffman, Vice President Marketing & Product Development, KRB, which controls 70% of the market in US.

Jaypee India has laid the stones of manufacturing bar bending and cutting equipment in India. "We are the pioneers of manufacturing bar bending and cutting equipment in India. Our brand Jaymac, is probably the best known brand in bar bending and cutting equipment," says Mehta.

Though a couple of plants are here as of now, the market is not fully aware about this concept. We are doing our best by conducting seminars to potential clients to make them understand the concept and how this can provide an edge to the business. We have already commissioned a 5000 tonne plant in Hyderabad for the Lanco Group," said Mehta.

KRB has developed the Compact Rebar Shop, a system designed specifically for the customers' needs to process fabricated rebar from start to finish with minimal Touch Time. The business of fabricating rebar can be a very volatile business based on unstable material costs and endless



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capacity to cut
up to 55 mm rebar

cuts bars within 1second

high speed performance
for increased
production

bar shearing



capacity to bend
up to 55 mm rebar

special attachments to
bend various shapes

advanced control panel
for smooth functioning

bar bending



straighten scrap bars
up to 12 mm

tremendous savings
with reusing scrap

99% accurate
straightness

scrap straightening



de-coil and straighten
up to 12 mm coils

dye based
straightening process

cut to length
straightening

bar de-coiling



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