

( CONSTRUCTION EQUIPMENT INDUSTRY, RENTAL & FINANCE )

# Reinforcing their prominence

Jaypee India have been the pioneers in the manufacture of reinforcing bar bending and cutting equipment. And, today, they are raising the bar even higher by promoting steel service centres in the country with the primary objective of providing readymade steel at site.

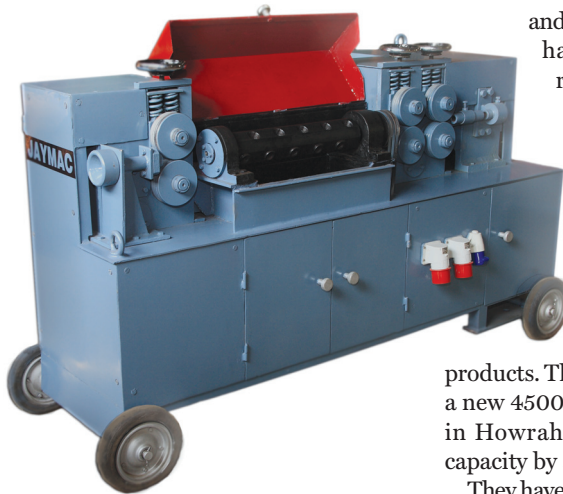
JAYPEE INDIA Limited are the pioneers in the manufacturing of reinforcing bar bending and cutting equipment in India. Since its inception in 1982, JAYPEE India has constantly upgraded its portfolio with diverse offerings, challenging projects and impressive clients. Their reputation is built on technical expertise, professional approach and commercial integrity. With a dedicated team of dynamic, qualified professionals, the company has continues to provide optimal engineering solutions meeting client requirements. They are known to build long-term, successful partnerships with their clients based on mutual trust and respect.

With over 28 years of expertise, they are very well aware of the challenges in the manufacturing process and the opportunities to improve productivity. They have achieved great success by empowering every user in the enterprise with the tools to benchmark, automate and improve performance of their manufacturing tasks.

The company has manufacturing facilities in Howrah, Kolkata, and in Taloja, Navi Mumbai where they have a dedicated R&D wing to facilitate advances technological changes, and modifications, using state-of-the-art-equipment.

The company also has state-of-the-art-infrastructure facilities equipped with modern technologies so as to provide top-notch quality products to its esteemed clients. Their in-house design unit and a manufacturing unit ensure that the products are made in compliance with international standards. The design unit creates innovative and customized designs, as per their clients' specifications. The manufacturing unit is equipped with various advanced manufacturing machines that allow the company to stay ahead of its competitors by offering unmatched quality of products.

Today, the company is ranked as the renowned manufacturer, exporter and



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importer of a wide range of construction machinery and allied products. Their range of products in Rebar processing equipments are Bar Bending Machines, Bar Shearing Machines, Bar de-coiling and Straightening Machine, Scrap Bar Straightening Machine, Portable Cutting Machine, Radius Bending Machine, Manual Stirrup Bending Machine, Spiral Bender. Besides, Batch Mix Plant, Concrete Mixer, Mini Dumper, Walk behind Vibratory Roller, Tower Crane, Passenger Hoist, etc., including their product range in Concrete processing and Material handling equipments. The company's recent launches include Bar de-coiling machine

and Scrap straightening machine, having received tremendous response from the market.

We are also a leading OEM service provider with ISO certifications. With the consistent efforts of their advanced R&D unit, the company has introduced several new models, innovative designs, and improvisations in their range of products. The company is now setting up a new 45000 sq. Ft. manufacturing unit in Howrah, which will enhance their capacity by 30 percent.

They have been the pioneers of the manufacturing reinforcing bar bending and cutting equipment in India. Their brand, Jaymac, is probably the best known brand in bar bending and cutting equipment. Now, taking one step forward, the company has partnered with KRB, one of the four largest manufacturers of such equipment, and together they will be promoting steel service centres in India with the primary objective of providing readymade steel at site.

The company believes in expanding its horizon and bringing the most under its fold. Incessant R&D and a dedicated workforce, both in Kolkata and Mumbai, have helped Jaypee India to carve a niche in the field and spread its sales and service network in the farthest corner including Middle East, Africa and South America, leaving no stone of opportunity unturned.

The future plans for the company are outlined in a way so as to provide their customers with new innovations and user-friendly products that make a perfect balance between quality, price and utility.

Setting up a new manufacturing unit will enhance the production capacity, working on small cost-effective models to have their grasp over the market even stronger.